



End-to-End supply chain insights

Ensuring high product availability

Etos offers a wide selection of quality health, beauty, body care and baby care products in its own brand drugstores in The Netherlands, as well as in selected Ahold Delhaize supermarkets in Belgium, Czech Republic, Romania and Greece.

Because of its successful international expansions and growing network complexity of the past years there is a clear need for structural end-to-end supply chain visibility to monitor and control integral product availability. This called for a BI / reporting environment which is not only accessible to Etos itself, but also to its suppliers and other Ahold Delhaize retailers.

Robust dashboards with actionable insights

In 2017, Tableau was selected as preferred solution to match Etos forecast data with supplier production plans and generate alerts once these are not aligned.

Since then, EyeOn Planning Services collects, checks and processes on a weekly basis all required input datasets in its Honeycomb data science platform. Fit-for-purpose control and alert dashboards are automatically refreshed and shared with stakeholders across the end-to-end supply chain using an online Tableau environment. Activities are highly standardized and automated, resulting in a robust and efficient execution.

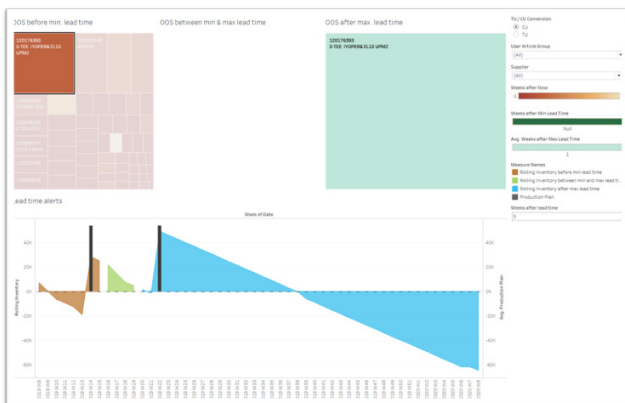
The weekly dashboards are considered the single source of truth for review and action in Etos supply chain. The risk of product shortages is minimized as potential supply issues are identified proactively. Moreover actionable insights facilitate a fast integral decision making on corrective actions.



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About Etos

Etos is one of the brands of the Ahold Delhaize company, offering customers a wide selection of quality health, beauty, body care and baby care products at affordable prices. Both leading brands and own-brand products are available in Etos stores. Established in 1919, Etos is well known in the Netherlands as a retail brand. Today their wide assortment is sold in approximately 550 drugstores as well as online. A selection of Etos products is also available for customers in specific supermarkets that are part of the worldwide Ahold Delhaize company located in Belgium, Czech Republic, Romania and Greece.



'At Ahold Delhaize we believe we can enrich the life of our customers with our Etos brand products in every state of their life. To do so, good availability of our products in our stores, across Europe and cross banner, is very crucial.

To minimize the risk of out of stocks, it is important that every party in the supply chain had end-to-end supply chain visibility. We are happy that with our tool we are able to share these insights with our suppliers and are able to take action based on alerts. We are planning to increase the number of suppliers in the tool in order to increase product availability all across Europe.'

Lars Krommendijk
Manager Supply Chain Tactics

Why connecting to Planning Services?

By connecting to our services your planning performance gets an instant boost. We increase forecast accuracy and reduce bias, lower inventories and improve service levels. We enable planners and the organization to rapidly transform to the next planning level. And deliver clear insights to your specific planning needs, to shape your future planning capabilities at your own pace.

How can we help you?

Lighten your load. Let us assist you with advanced forecasting, inventory optimization and end-to-end supply chain insights. Make use of our specialised planning and forecasting resources to get ahead.

Interested?

You can contact us at planningservices@eyeon.nl for more information or to make an appointment.

Our promise

We implement proven innovations to raise your forecasting and planning performance. We work in the most pragmatic way possible, based on our knowledge and experience in over hundred large, international companies. We develop and implement the best fit-for-purpose improvements with real impact.